

UNIT 3

LEARNING OUTCOME 1

SAMPLE MATERIALS

THE CRITERIA

P2:

Create sample materials to support the proposal

THE CRITERIA

P2: Learners are required to create sample material to support the proposal for the media product they are going to make. This will allow learners to gain and develop skills based on the hardware and software they will use for LO3–LO4. Examples of the sample materials that they can make are outlined in the teaching content for this LO which is specific to the media product that learners are going to make. Evidence for an audio sample should be at least 5–10 seconds duration. For a sample script, this must be for the first page of dialogue. For a storyboard, this must be for the first page of action including camera directions. Sample of sketched layout pages for a print-based and graphics product must be at least one page.

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- sample materials, i.e.
 - audio products (e.g. sample sound effects or script)
 - audio-visual products (e.g. sample script or storyboard)
 - print based and graphics: (e.g. sketched layout of intended product and or mood boards, plan for images selected fonts/ graphics/ colours)

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Mood board

This is a good starting point for your sample materials.

A mood board is a visual collection of ideas that communicates ideas for your own product.



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Sketched Layout

A very basic draft of what the final product might look like.

This needs to cover both your front cover and contents page.



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Image plan

In order to plan for your images, use a number of existing magazines as a reference point and use these to describe the images that you want...



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EXAMPLE

Like this front cover, I would like one large image to encompass the entire page. It will be a close up shot of a models face like this one on this example.

I will capture this image in a photoshoot as the SAE university using a professional camera. It will be a high quality image as it has to cover the entire page and look good when printed.

