

Archbishop Beck Catholic College Long Term Plan for **Media**

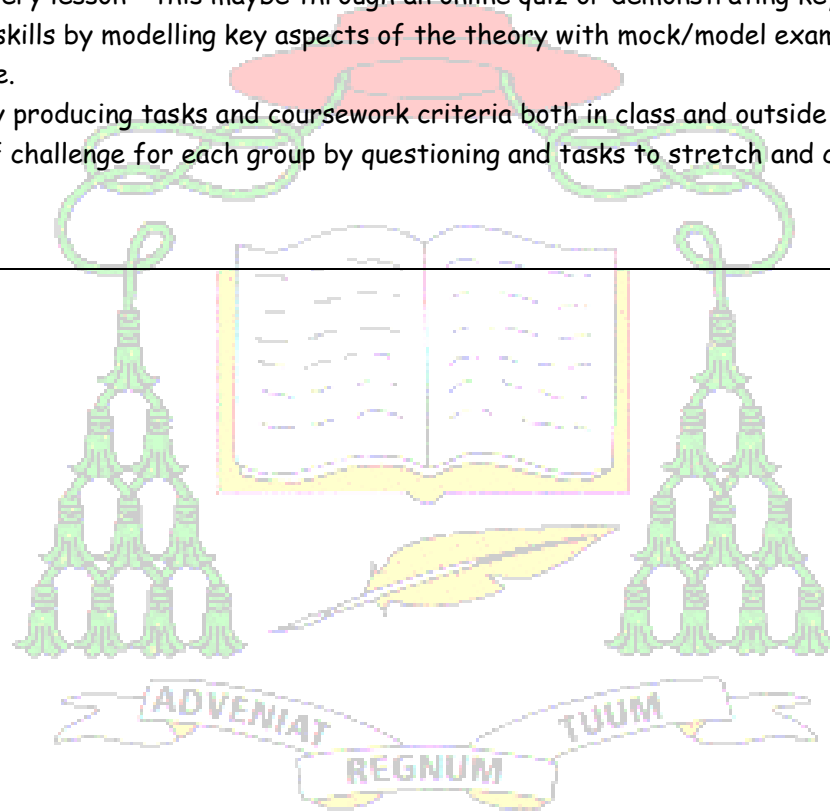
Year 12

Autumn Half Term 1	Half Term 2	Key Vocabulary/Reading Opportunities
<p>Topic Areas to be covered:</p> <p>Unit 1 - Media Products and Audiences</p>	<p>Topic Areas to be covered:</p> <p>Unit 1 - Media Products and Audiences</p>	<p>Conglomerate, subsidiary, public service, above-the-line, below-the-line, distribution, marketing, production, pre-production, post-production, visual, technical, audio, signifier, camera angle, camera, shot, dialogue, sound effect, background music, product, industry, demographic, moral panic.</p>
Spring Half Term 3	Half Term 4	Key Vocabulary/Reading Opportunities
<p>Topic Areas to be covered:</p> <p>Unit 24 - Cross-Media Industry Awareness</p>	<p>Topic Areas to be covered:</p> <p>Unit 24 - Cross-Media Industry Awareness</p>	<p>Product, industry, film, gaming, news, magazine, advertising, distribution, job role, skills, attributes, convergence, brand, cross-industry, synergy.</p>
Summer Half Term 5	Half Term 6	Key Vocabulary/Reading Opportunities
<p>Topic Areas to be covered:</p> <p>Unit 3 - Create a Media Product</p>	<p>Topic Areas to be covered:</p> <p>Unit 3 - Create a Media Product</p>	<p>Proposal, Images, Graphic, Format, File Type JPEG, GIF, BMP, PNG, Resolution, Pixel, Raster, Vector, Dimensions, Fireworks, Save, File, Menu, Review, Evaluate, Cut, Paste, Crop, Select, Toolbar, Properties, client, client brief.</p>

Year 12

Wider learning experiences to support this subject.	Learning Characteristics instilled in the curriculum	Career Opportunities
<p>Please stipulate term and approx. date.</p>	<p>Confidence The subject allows for a significant development of general knowledge.</p> <p>Independent and group based activities helps students be confidence in expressing themselves to other and working alone on challenging tasks.</p> <p>Many of the units require presentations from students so confidence delivering ideas to a group is developed.</p> <p>Positive Development of transferable skills including interpersonal skills, communication skills, leadership and management and the importance of decision making.</p> <p>Respectful The students have to work independently and as teams which means they have to be respectful of each other's work and offer debate on various topic areas. This allows for a tolerance of other people's views and opinions.</p>	<p>post-production publishing radio scriptwriting special effects technical production television web design advertising animation business-to-business (B2B) media digital marketing film games interactive media journalism</p>
<p>Metacognition Methods applied in Teaching</p>		

- Consolidation at the start of every lesson - this maybe through an online quiz or demonstrating key skills.
- Modelling - demonstrating the skills by modelling key aspects of the theory with mock/model examination answers to enable the students to demonstrate their knowledge.
- Demonstrating independence by producing tasks and coursework criteria both in class and outside of the lesson for homework.
- Work of an appropriate level of challenge for each group by questioning and tasks to stretch and challenge.



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Year 13

Autumn Half Term 1	Half Term 2	Key Vocabulary/Reading Opportunities
<p>Topic Areas to be covered:</p> <p>Unit 2 - Pre-pre-production and planning</p>	<p>Topic Areas to be covered:</p> <p>Unit 2 - Pre-production and planning</p>	<p>Mood board, Mind map/spider diagram Visualisation diagram or sketch, Storyboard Script, Requirements, Audience Timescale, Planning, Project, Client Brief, Demographics, Media Product Digital, Primary Research, Secondary Research Production Schedule, Milestone Resources, Time Management Work Flow, Tasks Activities, Annotate Layout, Colour Scheme House Style</p>
Spring Half Term 3	Half Term 4	Key Vocabulary/Reading Opportunities
<p>Topic Areas to be covered:</p> <p>Unit 21 - Plan and Pitch a Media Product</p>	<p>Topic Areas to be covered:</p> <p>Unit 20 - Advertising Media</p>	<p>Advertising, campaign, above-the-line, below-the-line, existing campaign, proposal, client brief, ideas, mind map, visualisation, storyboard, production schedule, plan, pitch, presentation.</p>
Summer Half Term 5	Half Term 6	Key Vocabulary/Reading Opportunities
<p>Topic Areas to be covered:</p> <p>Unit 20 - Advertising Media</p>	<p>Topic Areas to be covered:</p> <p>Unit 20 - Advertising Media</p>	<p>Production, pre-production, post-production, technical, aesthetic, properties, requirements, audience, suitability.</p>

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