



Archbishop Beck Catholic College

Media - Scheme of work

Year 12 - Unit 3

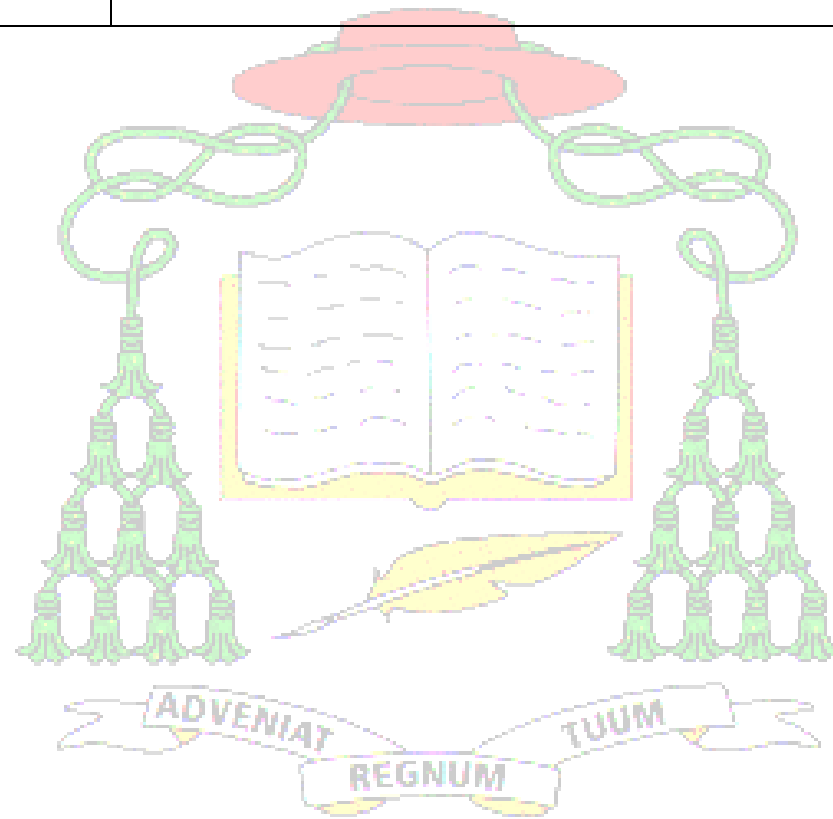


Lesson Sequencing	The High 5 lesson	Challenge learning opportunities
<p>Learning Outcome 1 - Be able to create a proposal with sample materials for an original media product to a client brief</p> <p>Criteria to be covered</p> <p>P1: Produce a proposal for the original media product to meet the client brief</p> <p>M1*: Justify content, distribution and marketing methods identified for the planned production to meet a client brief (*Synoptic assessment from Unit 1 Media products and audiences)</p> <p>P2: Create sample materials to support the proposal</p>	<p>Consolidation- Brainstorming and mindmap sessions to summarise the prior learning and the previous lessons objectives. Use of mini-quizzes to test knowledge and assess areas of weakness from prior lessons,</p> <p>Modelling- Wide variety of modelling techniques depending on the nature of the main task being set. This will include a range of past-paper questions selected to ensure students are fully aware of the expectations. Also model answers based on previous mark schemes.</p> <p>Response and Feedback- Question and answer sessions to be used in starter activities regularly. Learners will respond by reacting to the regular feedback they receive through assessment. Green pen will be used on each of the end of learning outcome assessments for students to be able to assess and improve their own progress.</p> <p>Challenge- Relevant extensions tasks for each lesson. This might be a further question to be addressed or research based tasks using ICT. Many YouTube videos available where students can stretch and consolidate their own knowledge.</p> <p>Independence - Homework booklets to be issued</p>	<p>Extension directed questioning, extended questions focus on all topics, use of authentic texts, increased use of extended vocabulary, and focus on key vocabulary, challenge activities incorporated into response and feedback, peer support and self-assessment.</p> <p>Exam/revision booklets created to support independent learning.</p> <p>Use of revision guide containing extension questions</p> <p>Use of abhsmedia.eu for keyword and past paper questions.</p> <p>Extension questions available each lessons to ensure learners are fully stretched.</p>

	<p>throughout the year. Use of a departmental website to ensure the ability to move ahead will encourage students to think and work independently.</p>	
<p>Learning Outcome 2 - Be able to plan and develop pre-production materials for an original media product to a client brief.</p> <p>Criteria to be covered</p> <p>P3*: Develop pre-production materials for an original media product (*Synoptic assessment from Unit 2 Pre-production and planning)</p> <p>M2*: Legal and ethical issues are identified and resolved for the planned production (*Synoptic assessment from Unit 2 Pre-production and planning)</p>	<p>Consolidation - Brainstorming and mindmap sessions to summarise the prior learning and the previous lessons objectives. Use of mini-quizzes to test knowledge and assess areas of weakness from prior lessons,</p> <p>Modelling -Wide variety of modelling techniques depending on the nature of the main task being set. This will include a range of past-paper questions selected to ensure students are fully aware of the expectations. Also model answers based on previous mark schemes.</p> <p>Response and Feedback - Question and answer sessions to be used in starter activities regularly. Learners will respond by reacting to the regular feedback they receive through assessment. Green pen will be used on each of the end of learning outcome assessments for students to be able to assess and improve their own progress.</p> <p>Challenge - Relevant extensions tasks for each lesson. This might be a further question to be addressed or research based tasks using ICT. Many YouTube videos available where students can stretch and consolidate their own knowledge.</p> <p>Independence - Homework booklets to be issued throughout the year. Use of a departmental website</p>	<p>Extension directed questioning, extended questions focus on all topics, use of authentic texts, increased use of extended vocabulary, and focus on key vocabulary, challenge activities incorporated into response and feedback, peer support and self-assessment.</p> <p>Exam/revision booklets created to support independent learning.</p> <p>Use of revision guide containing extension questions</p> <p>Use of abhsmedia.eu for keyword and past paper questions.</p> <p>Extension questions available each lessons to ensure learners are fully stretched.</p>

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<p>Learning Outcome 3 - Be able to create production materials for an original media product to a client brief</p> <p>P4: Create production materials to be used in the original media product</p> <p>M3*: Create production material that follows the codes and conventions of the chosen genre for the media product (*Synoptic assessment from Unit 1 Media products and audiences)</p>	<p>Consolidation - Brainstorming and mindmap sessions to summarise the prior learning and the previous lessons objectives. Use of mini-quizzes to test knowledge and assess areas of weakness from prior lessons,</p> <p>Modelling -Wide variety of modelling techniques depending on the nature of the main task being set. This will include a range of past-paper questions selected to ensure students are fully aware of the expectations. Also model answers based on previous mark schemes.</p> <p>Response and Feedback - Question and answer sessions to be used in starter activities regularly. Learners will respond by reacting to the regular feedback they receive through assessment. Green pen will be used on each of the end of learning outcome assessments for students to be able to assess and improve their own progress.</p> <p>Challenge - Relevant extensions tasks for each lesson. This might be a further question to be addressed or research based tasks using ICT. Many YouTube videos available where students can stretch and consolidate their own knowledge.</p> <p>Independence - Homework booklets to be issued throughout the year. Use of a departmental website to ensure the ability to move ahead will encourage</p>	<p>Extension directed questioning, extended questions focus on all topics, use of authentic texts, increased use of extended vocabulary, and focus on key vocabulary, challenge activities incorporated into response and feedback, peer support and self-assessment.</p> <p>Exam/revision booklets created to support independent learning.</p> <p>Use of revision guide containing extension questions</p> <p>Use of abhsmedia.eu for keyword and past paper questions.</p> <p>Extension questions available each lessons to ensure learners are fully stretched.</p>

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Learning Outcome 4 - Be able to carry out postproduction techniques and processes for an original media product to a client brief

P5:

Carry out post-production techniques and processes to produce a final original media product in line to the client brief

M4:

Demonstrate how the exported media product meets the client brief

D1*:

Analyse how post-production techniques and processes create meaning in the media product to meet the client brief

(*Synoptic assessment from Unit 1 Media products and audiences)

Consolidation - Brainstorming and mindmap sessions to summarise the prior learning and the previous lessons objectives. Use of mini-quizzes to test knowledge and assess areas of weakness from prior lessons.

Modelling -Wide variety of modelling techniques depending on the nature of the main task being set. This will include a range of past-paper questions selected to ensure students are fully aware of the expectations. Also model answers based on previous mark schemes.

Response and Feedback - Question and answer sessions to be used in starter activities regularly. Learners will respond by reacting to the regular feedback they receive through assessment. Green pen will be used on each of the end of learning outcome assessments for students to be able to assess and improve their own progress.

Challenge - Relevant extensions tasks for each lesson. This might be a further question to be addressed or research based tasks using ICT. Many YouTube videos available where students can stretch and consolidate their own knowledge.

Independence - Homework booklets to be issued throughout the year. Use of a departmental website to ensure the ability to move ahead will encourage students to think and work independently.

Extension directed questioning, extended questions focus on all topics, use of authentic texts, increased use of extended vocabulary, and focus on key vocabulary, challenge activities incorporated into response and feedback, peer support and self-assessment.

Exam/revision booklets created to support independent learning.

Use of revision guide containing extension questions

Use of abhsmedia.eu for keyword and past paper questions.

Extension questions available each lessons to ensure learners are fully stretched.