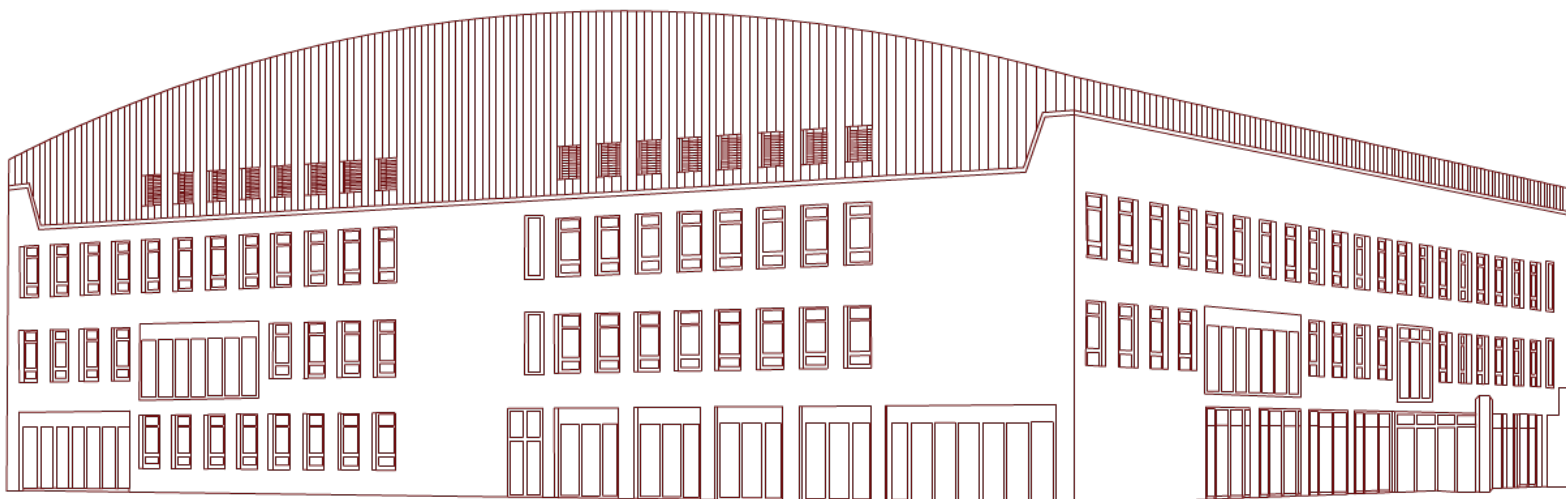


Archbishop Beck Catholic College



Options Information Booklet





Options Pathway

Tantum Optimum Satis

All students will follow GCSE courses in English Language, English Literature, Maths, Science and RE. A PE / Dance course will also be followed by all students, however this may not necessarily lead to a GCSE qualification.

Students must also choose ONE subject from Block B and TWO subjects from Block C. These should be written in the box below. It is essential that students also choose ONE reserve subject in option Block C as the courses in this block will only run if sufficient students choose the subject.

Students who wish to complete the English Baccalaureate qualification need to select either Spanish OR French in Block C.

Core Subjects	Block B (Choose 1)	Block C (Choose 2) – Please note students can only choose one of Art, Fashion and Art and Design 3D
English Language & Literature Maths Science PE / Dance RE	Geography OR History Choice B:	Art Art and Design, 3D Business Studies Computer Science Drama/Performing Arts Fashion Food French Geography History Health & Social Care ICT Media Music/Performing Arts Spanish Travel & Tourism
		Choice C 1:
	Choice B:	Choice C 2:
		Reserve Choice:
<hr/>		
Student Name:	Form Class:	
Student Signature:	Parent Signature:	

Options Information

Please find information for all option subjects. All students follow GCSE courses in English Language, English Literature, Mathematics, Science and RE.

A PE/Dance course is also followed by all students, however this may not necessarily lead to a GCSE qualification.

In addition all students choose either History or Geography. All students follow the same pathway and choose 2 subjects from:

- Art
- Art and Design 3 dimensional design
- Business Programme
- Computer Science
- Fashion
- Food
- French
- Geography
- History
- Health and Social Care
- ICT
- Media
- Music
- Performing Arts- Drama
- Performing Arts- Music
- Spanish
- Travel & Tourism

Please note that students cannot choose any two of art, art and design 3D and fashion.

We will endeavour to meet students option choices wherever possible. However, it is important that students choose a reserve choice as due to numbers choosing courses in a particular year we may not be able to run all subjects or accommodate everyone's first choice.

The English Baccalaureate

The English Baccalaureate is a certificate which will recognise and reward students achieving at least 5 good passes (Grade 5-9) across a core of selected academic subjects which must include English, Mathematics, Science, History or Geography and a Foreign Language.

If you wish your child to study for the English Baccalaureate they must choose a language.



Art

Tantum Optimum Satius

Course Overview

GCSE Fine art is a two-year course specialising in various strands of art study and practical work. Students will use a variety of media including traditional drawing skills, painting (Acrylic, Watercolour, gouache etc) Print (Lino/ Mono and dry point) 3D work, including the use of clay and model making in various other materials, IT and Photoshop.

Students will familiarise themselves with the range of materials and techniques available and develop these skills when applying them to their chosen work.

Coursework (Component one) comprises of two or more projects, usually one teacher- lead and the second independent to the student's own area/ topic of interest.

Initial emphasis is on drawing, and it is expected that students have, at least, average drawing skills if considering the subject.

Students will also be involved in trips and visits from professional artists during the course, previous trips have included London, Yorkshire sculpture Park and Chester Zoo. Local gallery visits will be a mandatory part of the subject study.

Where can the subject take me?

Architect, Illustrator, Graphic Design, Games design, set/prop design, costume design/ fashion, photography, animation, interior design, Art director, Industrial design, Fine artist, Multimedia artist, Art Curator, Art educator, Stone mason, Tattoo artist, Furniture restorer, Cartographer, Florist, Creative Copywriter, Art Valuer, Silversmith, Picture framer, Costume designer, Community art worker, Colour therapist, caricaturist, Metalwork designer, Court room artist, Web designer, Jewellery designer, Window dresser, Comic artist, Stained glass artist/ restorer, Upholsterer, Footwear designer, Visual merchandiser, Make-up artist, Model maker, Tree carver, Printer, Special effects/Prosthetics, Product designer, Exhibition designer, Ceramicist.

What qualification will I be awarded?

AQA GCSE in fine Art

How is this course assessed?

60% Coursework (Component 1) made up of two projects

40% Coursework (Component 2) made up one project

Coursework is 60% of student grade and an externally set project of 10 hours constitutes for the remaining 40% of overall grade awarded.

Student view

"Art opens up a lot of creative opportunities. I like that I can take ideas from my brain and portray them on paper without using words." - GCSE Art and Design student in year 11.

Business Programme



Eduqas Vocational Award in Retail Business

Course Overview

Do you thrive in a fast-paced environment? Do you dream of starting your own business one day? From marketing and merchandising to good customer service - are you fascinated by the world of retail business and eager to discover how it all works? If so, it's time to uncover your potential – find out more about this exciting qualification today!

Assessment

You will be assessed through a mixture of exams and project work. Unit 1 will be assessed through an exam, which is worth 40% of your qualification. The exam will last 1 hour and 30 minutes and will be made up of multiple-choice questions, and short and extended answers.

Unit 2 will involve project work, where you will investigate the customer service of a selected retail business. This is worth 30% of your qualification and will take 6 hours to complete.

Unit 3 involves visual merchandising techniques. Apply your knowledge and understanding to design visual merchandising installations and promotional materials.

Careers within retail business

- Content writer
- Customer service representative
- E-commerce web developer
- Logistics
- Marketing assistant
- Marketing management
- Retail buyer
- Retail management
- Sales associate
- Social media
- Team leader
- Visual merchandiser

Student view

"A good insight into local business, taught with enthusiasm and in a fun way."



Computer Science

Course Overview

Tantum Optimum Satius

The course provides opportunities for you to develop your knowledge and understanding of how computers work. You will learn how to write code, design programs and understand the ethical and legal impact of digital technology. Cyber Security is also an important element of this course. This course is for those who wish to learn how to become producers of technology products rather than just consumers. You will study a range of strands that will allow you to specialise in Programming, Developing Database Systems, Systems Administration, and a range of other specialism later in your careers.

Please note that good mathematical skills are required for this subject. Mathematics teachers will be consulted to discuss the suitability of students who choose this course.

Where can the subject take me?

Computer Science skills are essential in a wide range of professions. While common employers are IT companies and IT service providers, most businesses rely on computers to function effectively, meaning that there are opportunities within IT departments for major organisations in all sectors. This GCSE course allows students to continue their studies into further education, which then opens doors to university courses in, for example, computer science, information systems, software engineering and artificial intelligence. According to UCAS, over 76% of computer science graduates went directly into employment.

How is this course assessed?

Examination: 100% - At the end of Year 11, you will sit two papers, one focusing on the theory of Computer Systems and one with a focus on programming and algorithms. Both papers have identical weighting of 50%.

Pupils will complete one practical programming project which will cover Programming techniques including Analysis, Design and Development.

Drama - Performing Arts



Tantum Optimum Satis

Course Overview

Within Drama, students will build their knowledge on devising; creating their own drama pieces from a stimulus set by the exam board. During this unit students will also learn about key practitioners and their styles of theatre, preparing them for creating their own performance. Students will also work on their knowledge of theatre as a whole and the impact that design elements can have on a production, such as lighting, costume, set and sound.

The student's performance skills will also be developed on the course and will be showcased in a performance unit where the students will perform an existing script. This unit looks at developing the students vocal and physical skills and involves the students taking part in workshops to develop these skills and log how this has developed over the course.

Students will also attend the theatre to watch a play and analyse and evaluate the performance.

Where can the subject take me?

Actor/actress, presenter, TV work, designer, drama therapist, show runner, broadcaster, theatre stage manager, theatre director, community art worker, drama teacher, west end performer, lighting technician, speech and language therapy, set designer, screenplay writer/producer, physical theatre choreographer, movement choreographer/director.

What qualification will I be awarded?

Technical Award in Performing Arts (Drama)

How is this course assessed?

Practical live assessment
Practical filmed assessment
Coursework booklets
Presentation of performance plan



Fashion

Course Overview

Tantum Optimum Satius

GCSE Fashion and Textiles is designed to provide engaging, challenging, coherent and meaningful learning experiences through a variety of creative and design processes that will develop your creative practice. Possible areas of study include: Constructed textiles, Digital textiles, Dyed fabrics, Printed fabrics, Fashion design, installed textiles, soft furnishings, Stitched and/or embellished textiles. Students will also develop a wide range of design and research skills within fashion. This is a rewarding and immersive programme of study which broadens experience, develops imagination and technical skills, fosters creativity and promotes personal and social development.

Where can the subject take me?

Fashion designer, Textile designer, Fashion illustrator, Personal stylist/personal shopper, Fashion/textiles/interior buyer, Interior designer, Pattern cutter/grader, Garment technologist, Retail Manager, Fashion Stylist, Jewellery and Footwear Designer, Makeup Artist, Fashion Model, Brand manager, Art director.

What qualification will I be awarded?

Eduqas - GCSE Art and Design (Textiles)

How is this course assessed?

Component 1: Portfolio (60%) (No time limit: duration to be determined by the centre)
A major practical portfolio and outcome/s to be based on internally set themes and subject matter.

Component 2: Externally Set Assignment (40%)

Part 1: Preparatory study period

Externally Set Assignment materials to be presented to the student at the start of the preparatory period.

Part 2: 10-hour period of sustained focus work

The resolution of the student's ideas from the preparatory work must be completed during the designated 10 hours of sustained focus work.

Student view

"We have a history of excellent grades at GCSE and A level and this leads to exciting and interesting post 18 courses and careers. We have excellent facilities and equipment, lots of practical lessons. You will have the opportunity to carry on into the sixth form with A-Level Fashion and Textiles."

"As well as the practical and design thinking skills gained when studying Fashion and Textile Design, you'll learn many vital transferable skills such as team work, project management, communication, marketing and commercial awareness and how to design and make clothes."

"I've really enjoyed doing textiles for the past two years, as it has really brought my creative side out. I really like trying out new techniques and making samples to show my improvement. I highly recommend doing GCSE Fashion and textiles, you won't regret it!"

Food

Course Overview

It equips learners with theoretical knowledge about the Hospitality and Catering industry; how they operate and how they can be successful. They learn about nutrition and food safety as well as enabling them to develop practical skills in planning, preparing and cooking a variety of dishes. They also learn transferable skills of problem solving, organisation and time management, planning and communication.

Unit 1 - The Hospitality and Catering Industry

Unit 2 - Hospitality and Catering in action

Where can the subject take me?

Hospitality and catering is Britain's fourth largest industry. It accounts for 10% of the total workforce.

The majority of new roles falling within the 18-24 age groups. Head Chef, Chef, Restaurant Manager, Nutritionist, Sports Nutritionist, Dietician, Food Technologist

What qualification will I be awarded?

Eduqas Level 1 and 2 Hospitality and Catering

How is this course assessed?

40% Exam and 60% Coursework

Student view

"Enjoy the practical element of the course plus gaining knowledge about the Hospitality and Catering Industry. Also enjoy gaining knowledge about nutrients and planning menus for certain target markets based on this information."



Geography

Course Overview

Tantum Optimum Satius

Geography is a diverse academic subject which will open up options for your future. It is a unique subject which links together the arts and sciences therefore, highly flexible in what you can combine it with.

This subject offers an opportunity for you to learn about the world in which you live in. Throughout the GCSE you will explore examples and case studies of places all around the world from the Amazon Rainforest to the Favelas in Rio de Janeiro.

The subject content is split into three units: Living with the physical environment, Challenges in the human environment, Geographical applications and Geographical skills & fieldwork. You must complete two days fieldwork while studying GCSE.

Topics of study include natural hazards including climate change, ecosystems, poverty, deprivation, global shifts in economic power and the challenge of sustainable resource use. Through the course you are encouraged to consider different points of view and how cultures work around the world.

Where can the subject take me?

Employers and universities see geography as a robust academic subject rich in skills, knowledge and understanding. The GCSE provides you valuable skills and knowledge that can be transferred and used across other subject areas and in everyday life. Geographers are among the top most employable university graduates. With the ever growing emphasis on climate change, there are increasing job opportunities linked to geography.

Environmental consultant, Climate scientist, Sustainability manager, Town planner, Geographical information systems officer, Conservation officer, Landscape architect, Seismologists, You tube vlogger, Conservation scholar, Recycling officer, Geologist, Charity, Meteorologist, Power engineer, Water quality, Surveyor, Environmental agency, Supply and demand, Teacher/lecturer, Cartographer, Accountants, Tourism

What qualification will I be awarded?

GCSE in Geography from AQA.

How is this course assessed?

There are three exams which cover a range of questions from 1 mark to 9 marks.

Unit 1 - Living with the physical environment- Natural Hazards, Ecosystems, Coasts and Rivers (1hour 30mins)

Unit 2 - Challenges in the human environment- Urban Challenges, Economic world, UK resources, food (1hour 30mins)

Unit 3 - Geographical Applications- Pre-release booklet and fieldwork (1hour 15 mins)

Student view

"I picked geography because I love geography and it is all about the future."

"In geography you learn about development in the future for areas you live in. It has helped me understand about money choice and the environment."

"I chose geography because I want to learn about how I am impacting the future environment and generation with my choices."

Health and Social Care

Course Overview

The Eduqas level 2 Tech Award in Health and Social Care is aimed at students aged 14-16 years and will develop knowledge, understanding and practical skills that would be used in the health and social care sector.

Where can the course take me?

This will help you to develop independence and confidence in using skills that would be relevant to the health and social care sector. The qualification will also help you to develop learning and skills that can be used in other life and work situations, such as:

- Communicating effectively with individuals or groups. Communication is at the heart of health and social care and is taught or applied in all units.
- Researching topic areas and recording research sources, then using them to interpret findings and present evidence.
- Planning creative activities or health promotion campaigns, this will involve managing time and identifying aims, purpose, resources, methods.
- Creating, presenting/delivering information to a group or an individual.
- Will also enable you to go on to further study at post-16 in Health, sociology, or psychology.

How you will be assessed

Unit 1: Health, well-being, and development throughout the lifespan

Learn about the different ways that individuals grow and develop during their life stages, including the different factors that can affect growth and development.

Unit 2: Outcome-focused and person-centred practice in health and social care

Learn about the value of person-centred practice, through application of how provision and practitioners' roles meet the needs of individuals. You will also learn about the legislation and standards which need to be met. Develop an understanding of issues around safeguarding and types of abuse.

You will be assessed through a mixture of exams and assignments.

In Unit 1 you will undertake a written exam which will be worth 40% of your qualification.

In Unit 2 you will undertake two assignments, a case study with several tasks and then a scenario with several tasks. This is controlled assessment, worth 60% of your qualification and will take 16 hours.



History

Course Overview

At GCSE we study Edexcel History and complete the following units:

Paper 1: Thematic study and historic environment

Medicine in Britain, c1250–present and The British sector of the Western Front, 1914–18: injuries, treatment and the trenches

Paper 2: British depth study

Early Elizabethan England, 1558–88

Period study

The American West, c1835–c1895

Paper 3: Modern depth study

Weimar and Nazi Germany, 1918–39

Where can the subject take me?

Careers using History can include: Retail Manager, Secondary School Teacher, Journalist, Civil Service Administrator, Law, Archivist, Curator, Heritage Manager, Academic Librarian

What qualification will I be awarded?

GCSE in History

How is this course assessed?

Paper 1: Thematic study and historic environment

- Written examination: 1 hour and 15 minutes 30%* of the qualification 52 marks

Paper 2: Period study and British depth study

- Written examination: 1 hour and 45 minutes 40%* of the qualification 64 marks

Paper 3: Modern depth study

- Written examination: 1 hour and 20 minutes 30%* of the qualification 52 marks

Student view

"I picked GCSE History as I liked studying it at Key stage 3."

"I chose History as it is an academic subject and will help me in my future career as I want to be a doctor."

"I wanted to do History GCSE as it's an interesting subject and I liked the topics that we were going to study."

ICT Programme



Tantum Optimum Satis

Eduqas Vocational Award in Retail Business

Information technology is used in a range of contexts, including business and organisations, education and homes. Gain a working knowledge of databases, spreadsheets, automated documents and images Learn to apply your knowledge and understanding to solve problems in vocational settings. Are you passionate about technology? Do you like solving problems? Are you curious about all things digital, and want to learn some fantastic new skills? If so, it's time to uncover your potential – find out more about this exciting qualification today.

Unit 1 ICT in Society

Explore the wide range of uses of hardware, application and specialist software in society Investigate how information technology is used in a range of contexts, including business and organisations, education and homes. Gain a working knowledge of databases, spreadsheets, automated documents and images Learn to apply your knowledge and understanding to solve problems in vocational settings. Are you passionate about technology? Do you like solving problems? Are you curious about all things digital, and want to learn some fantastic new skills?

Unit 2 ICT in Context

Gain a working knowledge of databases, spreadsheets, automated documents and images Learn to apply your knowledge and understanding to solve problems in vocational settings.

How will I be assessed?

You will be assessed through a mixture of exams and controlled assessments. Unit 1 will be assessed through an exam which is worth 40% of your qualification. The exam will last 1 hour and 20 minutes, it will be made up of short and extended response questions. Unit 2 will be assessed with project work (no exam) which is worth 60% of your qualification. As part of this assessment, you will be given a scenario and will need to undertake a number of tasks.

What Skills will I develop?

Communication Coping with rapid changes in technology Critical thinking Designing, programming, testing and evaluating software systems Learning independently Numeracy and data handling Problem solving Research Taking on responsibility Time management. Data analyst Digital content producer Systems engineer Web marketing manager.

Career opportunities

Data analyst, Digital content producer and Systems engineer Web marketing manager.

Student view

"I really enjoyed the course more because I knew all along that I could exceed my target grade with working on coursework units and not just relying on a final exam grade at the very end of the course."



Media

Course Overview

Tantum Optimum Satius

The Creative iMedia course will develop knowledge, understanding and practical skills that would be used in the media industry. You get the opportunity to analyse and create media products such as moving image (video, film, adverts), digital products (websites, apps) and print based products (magazines, newspapers) to gain the ability progress further on completion of the course.

Where can the subject take me?

The knowledge and skills you develop will help you to progress onto further study in the media industry. This may be other vocational qualifications including

The Level 2 or Level 3 OCR Cambridge Technical in Digital Media and/or Information Technology; the T-Level Qualification in Digital Production Design and Development or Media, Broadcast and Production; or the Media and Broadcast Assistant Pathway Apprenticeship.

Careers and pathways in the media industry include;

Advertising, Animation, Digital Marketing, Film, Games, Interactive Media, Journalism, Post-production, Publishing, Radio, Scriptwriting, Special Effects, Television, Web Design

What qualification will I be awarded?

Cambridge National Certificate in Creative iMedia (Equivalent to 1 GCSE)

How is this course assessed?

One examination unit (externally marked)

Two NEA units (Internally marked)

Student view

"iMedia gave me the opportunity to explore many different media ideas and products in an enjoyable way."

"I like that course allowed a mix of theory work and designing media products such graphics and websites."

Mosern Foreign Languages

Course Overview

You will be completing the new Edexcel Spanish & French GCSE examinations. Your work will continue to build on language already covered in Years 7, 8 & 9 but will extend students learning in the following topic areas:

- My personal world
- Lifestyle and wellbeing
- My neighbourhood
- Media and technology
- Studying and my future
- Travel and tourism

In GCSE Spanish and French lessons, we will continue to complete activities in the 4 key skills of listening, speaking, reading & writing. Everything you have learnt so far in Spanish and French will help you to make progress as you move forward to GCSE. The hard work you have already completed we benefit you in the long term.

Where can the subject take me?

A Spanish or French qualification will help you:

- To enhance your opportunities towards university entry
- You will be able to combine Spanish or French with other subjects such as business, law, marketing and many other subjects
- To add an international dimension to your CV
- It will make you more attractive to potential employers
- You will be able to target specific careers in business, interpreting, teaching, travel and tourism and working abroad

What qualification will I be awarded?

GCSE Spanish or GCSE French

How is this course assessed?

There are 4 exams in GCSE Spanish or GCSE French. You will have separate exams in the following skills:

- Listening
- Speaking
- Reading
- Writing

Student view

"Student results in GCSE French and Spanish are excellent and students achieve above the national average here at Archbishop Beck Catholic College. The results reflect the positive attitudes of students towards learning languages."

A previous student said:

"I'm so pleased with my result in GCSE French. The teachers make you work hard but you get excellent results. I feel that I can really use my French now and I'm thinking of combining it with Business Studies at university."



Music - Performing Arts

Course Overview

Within Music, students will build their knowledge on composing a piece of music from a stimulus set by the exam board. Additionally, students will learn about key composers and their genre of music in order to prepare them for composing their own piece of music. Students will work on their knowledge of music techniques. To compose, they can use their instruments and/or any technology equipment.

In the performance unit, the student's performance skills will be developed by performing an already existing piece of music. This unit looks at developing the students' instrumental skills through 1-1 lessons and class workshops as well as logging how this has developed over the course.

Students will also attend workshops from working musicians so they can have experience working with professionals.

Where can the subject take me?

Actor/actress, presenter, TV work, designer, drama therapist, show runner, broadcaster, theatre stage manager, theatre director, community art worker, drama teacher, west end performer, lighting technician, speech and language therapy, set designer, screenplay writer/producer, physical theatre choreographer, movement choreographer/director.

Performer, music therapist, composer, DJ, conductor, music director, community music, music teacher, peripatetic music teacher, private music teacher, sound technician, sound engineer, concert promoter, music journalist, music producer, booking agent, tour manager, songwriter, instrument repairer, radio producer.

What qualification will I be awarded?

Technical Award in Performing Arts (Music)

How is this course assessed?

- Practical live assessment
- Practical filmed assessment
- Coursework booklets
- Presentation of performance plan

AQA GCSE Art and Design (*Three-dimensional design*)



Course Overview

GCSE 3D Dimensional Design is a two-year course specialising in various strands of 3D design study and practical work. This qualification is intended for students who enjoy designing and making 3D products. Students will familiarise themselves with the range of materials and techniques available and develop these skills when applying them to their chosen work. Students will work with a variety of tools and materials which include; Woods, Metals, Plastics, Mechanisms, Electronics, 3D Constructions.) Students will develop skills within design, prototyping and modelling. Year 10 involves projects which included design and making activities, where new processes and skills will be explored and developed. Extended design and make assignments also take place where more time is given for imaginative ideas to develop and making skills to be explored in greater depth. The ability to research and analyse existing products and designers will be developed, along with sketching/drawing skills, how to best respond to a design brief, how to carry out written annotation and how to effectively evaluate designs and products.

Students will look at environments, and use intellectual, creative and practical skills throughout projects. Areas of study could include sculpture, ceramics, product design, jewellery design, set design and 3D digital design. Three-dimensional design is defined here as the design, prototyping, and modelling or making of primarily functional and aesthetic products, objects, and environments, drawing upon intellectual, creative and practical skills.

In Year 11 Students will complete their component 1 portfolio (worth 60% of the course) and component 2 which is the externally set exam worth 40 % of the course.

Areas of study - In Component 1 and Component 2 students are required to work in one or more area(s) of three-dimensional design, such as those listed below:

- architectural design
- sculpture
- ceramics
- product design
- jewellery and body adornment
- interior design
- environmental/landscape/garden design
- exhibition design
- 3D digital design
- designs for theatre, film and television

They may explore overlapping areas and combinations of areas.

Students must develop and apply the knowledge, understanding and skills specified in the Subject content to realise personal intentions relevant to three-dimensional design and their selected area(s) of study.

The following aspects of knowledge, understanding and skills are defined in further detail to ensure students' work is clearly focused and relevant to three-dimensional design.



AQA GCSE Art and Design (*Three-dimensional design*) Continued

Students will also be involved in trips and visits from professional designers /artists during the course and local gallery visits will be a part of the subject study.

Where can the subject take me?

Product designer, Product developer, set designer, Architect, interior designer, Retail design, Exhibition design, Jewellery design, CAD designer.

What qualification will I be awarded?

AQA GCSE in Art and Design – 3d Dimensional Design

How is this course assessed? How will you be assessed?

There are two components:

- Component 1 Portfolio: produce a sustained project and a selection of further work that represents the course of study. This will be delivered through the exam board's assessment objectives. This is worth 60% of your overall marks.
 - Students will be expected to complete at least 2 hours extra sketch book work/ A2 design boards/artwork per week for component 1 outside of school. Pupils will also need to complete their own primary research in relation to their theme. Pupils will be provided with a coursework deadline with specific dates for when work needs to be completed.
- Component 2 Externally set assignment: there is a separate externally set task paper for each title. It features seven tasks, and you must complete one of them. You get preparation time, plus ten hours of supervised time. This is worth 40% of your total marks.

Travel programme

Pearson Technical Award in Travel and Tourism

What does the qualification cover?

What does the qualification cover? The Tech Award gives learners the opportunity to develop applied knowledge and understanding in a range of areas. Learners taking this qualification will study three components, covering the following content areas:

- The aims of travel and tourism organisations, how different organisations work together and types of travel and tourism, the features that make destinations appealing to visitors and different travel routes.
- How organisations use market research to identify travel and tourism trends, and customer needs and preferences, and selection of products and services and planning a holiday to meet customer needs and preferences.
- Factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors, and the potential impacts of tourism on global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

Component 1: Travel and Tourism Organisations and Destinations

Non-exam internal assessment set by Pearson, marked by the centre and moderated by Pearson. The Pearson-set Assignment will be completed in approximately 4 hours of monitored preparation and 6 hours of supervised assessment.

Component 2: Customer Needs in Travel and Tourism

The Pearson-set Assignment will be completed in approximately 5 hours of monitored preparation and 6 hours of supervised assessment.

Component 3: Influences on Global Travel and Tourism

External assessment set and marked by Pearson, completed under supervised conditions. The assessment will be completed in 2 hours within the period timetabled by Pearson

Where can the subject take me?

The BTEC First in Travel and Tourism will give you a good grounding in many areas of the sector that employs the majority of workers in the UK. It will enable you to go on to further study in Travel and Tourism, Information Technology, Business or Media at Sixth Form level.

Student view

"This course was enjoyable and easy to get into. I found the coursework very easy to follow and the exam was easy to understand and do well in."